

the all new St. Petersburg Boat Show & Strictly Sail

December 4-7, 2008

PROGRAM ADVERTISING ORDER FORM

	Black/White Net	4/Color Net
Cover (Back)	N/A	\$ 875.00
Cover (Inside Front)	N/A	\$ 775.00
Cover (Inside Back)		\$ 775.00
Full Page (5 3/8" x 8 1/2")	\$ 525.00	\$ 615.00
Half Page (5 3/8" x 4 1/4")	\$ 295.00	N/A
Logo adjacent to listing	\$ 170.00	N/A

Trim Size: 5 3/8" x 8 1/2" - Bleed Size: 5 1/2" x 8 3/4"

No Live matter within 5/16" of final trim size

ART REQUIREMENTS: Please send ad on CD - call for preferred format

All Rates Are Quoted NET.

As production time and space is allocated based on orders received, no cancellations can be accepted after ad closing date. As a reminder, all Show related advertising must be satisfied by November 17, 2008 and prior to exhibit set-up.

Ad space closing date: November 13, 2008. - Material closing date: November 14, 2008.

Contact Show Management for advertising information and ideas.

Send all artwork to: Steven Sheer, Show Management, ssheer@showmanagement.com

1115 N.E. 9th Ave., Fort Lauderdale, FL 33304

ADVERTISING SPACE ORDER

2008 St. Petersburg Boat Show & Strictly Sail Program & Directory

Advertiser/Exhibitor Name _____

Size of Ad _____ Color _____ Net Rate \$ _____

Special Instructions _____

For artwork, materials, contact: _____

Bill to:

Name: _____ Authorized By: _____

Company _____ Printed Name _____

Address _____ Title _____

City, State, Zip _____

Telephone/Fax _____

As production time and space is allocated based on orders received, no cancellations can be accepted after ad closing date. All ads must be received camera ready unless prior arrangements have been made through Show Management Advertising.

As a reminder, all Show related advertising must be paid by November 17, 2008 and prior to exhibit set up.

Ad Space Closing Date: November 13, 2008 - Materials Closing Date: November 14, 2008

Mail to: Steven Sheer, Show Management, Inc.

1115 N.E. 9th Ave., Fort Lauderdale, FL 33304, P: (954) 764-7642; F: (954) 462-4140.