

Show Management offers clients the ability to target boat enthusiasts across the globe. The advertising opportunities available give your company a high amount of exposure to your target market.

E-Mail Newsletter

The newsletter is e-mailed directly to consumers who have purchased tickets to the show, registered on showmanagement.com, exhibiting companies from the shows and marine industry participants & professionals from all over the globe. The newsletter has the most up to date information on the upcoming shows, new vessels & products and industry news.

E-Newsletter Dates

Issue #1	January 21
Issue #2	February 9
Issue #3	February 23
Issue #4	March 9th
Issue #5	March 23
Issue #6	April 6
Issue #7	April 13
Issue #8	April 27
Issue #9	May 18
Issue #10	June 22
Issue #11	July 27
Issue #12	August 17
Issue #13	September 21
Issue #14	October 12
Issue #15	October 26
Issue #16	November 9
Issue #17	November 30
Issue #18	December 14

Ad material Deadlines: Information is to be submitted 3 business days prior to distribution dates above. Email dates are subject to change.

Show Dates

Yacht & Brokerage	February 12-16, 2009
Palm Beach	March 26-29, 2009
Sarasota	April 16-19, 2009
Fort Lauderdale Intl	Oct.29-Nov.2, 2009
St. Petersburg Boat Show & Strictly Sail	December 3-6, 2009

E-Newsletter Rates & Positions

POSITION	3X	6X	12X	16X	+ RUN OF NEWSLETTER SECTION
Sponsorship (250x40)	\$1,500	2,850	5,550	\$7,500	(Sponsorship Logo is for e-newsletter + Run of Newsletter Section on website)
Skyscraper (160 x 600)	\$450	\$800	\$1400	\$1700	(For Run Of Section please call for quote and availability)
Small Banner (250x40)	\$425	\$750	\$1300	\$1600	(For Run Of Section please call for quote and availability)
Leader Board (728 x 90)	\$400	\$700	\$1200	\$1500	(For Run Of Section please call for quote and availability)
Banner (468 x 60)	\$350	\$600	\$1000	\$1300	(For Run Of Section please call for quote and availability)
Rectangle (180 x120)	\$300	\$500	\$800	\$1000	(For Run Of Section please call for quote and availability)
Text (Headline + 3 lines)	\$200	\$400	\$600	\$800	(For Run Of Section please call for quote and availability)

*Rates are subject to change at end of contract

Sponsorship 250x40
Sponsorship position includes all of the pages in the newsletter section of website (Run of Section)

Small Banner 250x40

Skyscraper 160x600

Banner 468x60

Leaderboard 728x90

Rectangle Banner 180x120

Text Ad

For Information, ideas and to send materials:
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