

St. Petersburg Power & Sailboat Show

December 3-6, 2009

PROGRAM ADVERTISING ORDER FORM

| | Black/White Net | 4/Color Net |
|-----------------------------|-----------------|-------------|
| Cover (Back) | N/A | \$ 795.00 |
| Cover (Inside Front) | N/A | \$ 725.00 |
| Cover (Inside Back) | N/A | \$ 715.00 |
| Full Page (5 3/8" x 8 1/2") | \$ 345.00 | \$ 605.00 |
| Half Page (5 3/8" x 4 1/4") | \$ 205.00 | N/A |
| Logo adjacent to listing | \$ 105.00 | N/A |

Trim Size: 5 3/8" x 8 1/2" - Bleed Size: 5 1/2" x 8 3/4"

No Live matter within 5/16" of final trim size

ART REQUIREMENTS: Please send ad on CD - call for preferred format

All Rates Are Quoted NET.

As production time and space is allocated based on orders received, no cancellations can be accepted after ad closing date. As a reminder, all Show related advertising must be satisfied by November 27, 2009 and prior to exhibit set-up.

Ad space closing date: November 11, 2009. - Material closing date: November 14, 2009.

Contact Show Management for advertising information and ideas.

Send all artwork to: Steven Sheer, Show Management, ssheer@showmanagement.com

1115 N.E. 9th Ave., Fort Lauderdale, FL 33304

←-----ADVERTISING SPACE ORDER-----→

2009 St. Petersburg Power & Sailboat Show Official Program & Directory

Advertiser/Exhibitor Name _____

Size of Ad _____ Color _____ Net Rate \$ _____

Special Instructions _____

For artwork, materials, contact: _____

Bill to:

Name: _____ Authorized By: _____

Company _____ Printed Name _____

Address _____ Title _____

City, State, Zip _____

Telephone/Fax _____

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All ads must be received camera ready unless prior arrangements have been made through Show Management Advertising.
As a reminder, all Show related advertising must be paid by November 27, 2009 and prior to exhibit set up.*

Ad Space Closing Date: November 11, 2009 - Materials Closing Date: November 14, 2009

Mail to: Steven Sheer, Show Management

1115 N.E. 9th Ave., Fort Lauderdale, FL 33304, P: (954) 764-7642; F: (954) 462-4140.

E-Mail: ssheer@showmanagement.com