



23rd Annual **Yacht & Brokerage Show**
February 17-21, 2011

ADVERTISING ORDER FORM

	Black/White - Net	4/Color - Net
Cover (Back)	N/A	\$2,799.00
Cover (Inside Front)	N/A	\$2,599.00
Cover (Inside Back)	N/A	\$2,599.00
2 Page Spread	N/A	\$3,650.00
Full Page	\$ 999.00	\$1,879.00
1/2 page Horizontal (8 3/8" x 4 7/8")	\$ 665.00	\$1,009.00
1/4 Page Vertical (3 1/2" x 4 7/8")	\$ 539.00	N/A
Logo at Directory Listing		\$ 285.00

(must be supplied camera ready by 1/8/11)

All ads must be submitted as Hi Res PDF or production charges may apply.

Trim Size: 8 3/8" x 10 7/8" - Bleed Size: 8 5/8" x 11 1/8"

No Live matter within 5/16" of final trim size

AD MATERIALS: Send Ad on CD - Mac Formatted, Quark Files, or PDF - color proof must be included

All Rates Are Quoted NET.

As production time and space is allocated based on orders received, no cancellations can be accepted after ad space closing date.

As a reminder, all Show related advertising must be satisfied by February 10, 2011 prior to exhibit set-up.

Ad space closing date: February 1, 2011 - Material closing date: - February 3, 2011

For information, ideas and to send ad materials: Steve Sheer/Show Management

1115 N.E. 9th Ave., Fort Lauderdale, FL 33304

Phone: (954) 764-7642; Fax: (954) 462-4140.

ssheer@showmanagement.com

ADVERTISING SPACE ORDER

2011 Yacht & Brokerage Show Directory

Advertiser/Exhibitor Name _____

Size of Ad: _____ B/W ___ or Color _____ Net Rate \$ _____

Special Instructions: _____

For artwork, materials, contact: _____

Bill to Name: _____ Authorized By: _____

Company: _____ Printed Name: _____

Address: _____ Title: _____

City, State, Zip _____

Telephone/Fax: _____

As production time and space is allocated based on orders received, no cancellations can be accepted after ad closing date. All ads must be received camera ready unless prior arrangements have been made through Show Management Advertising. As a reminder, all Show related advertising must be paid by February 10, 2011 and prior to exhibit set up.

Ad Space Closing Date: February 1, 2011 - Materials Closing Date: February 3, 2011

Send to: Steve Sheer/Show Management - ssheer@showmanagement.com

1115 N.E. 9th Ave.

Fort Lauderdale, FL 33304

(954) 764-7642; Fax: (954) 462-4140